



MCGREGOR MUG RUN & INTERNATIONAL BEER FEST

Presenting Sponsor

Cost of sponsorship - \$5000

- The MMR Logo to Include “presented by: YOUR LOGO” and will appear on *all* marketing materials
- Includes 12 VIP tickets to the Beer Festival
- Must approve by July 1st to appear on beer coasters

Stage Sponsor – 1 Available

Cost of Sponsorship - \$3,500

- The stage will be known as the “ COMPANIES NAME Stage” and will be covered in company banners
- The MMR to cover cost of the stage banners
- Logo on all items in Marketing Packs B and C

Platinum Sponsor – 2 available

Cost of sponsorship - \$2,500 cash or cover supplies needed

- Logo on all items in Marketing Packs A, B and C
- Includes 8 VIP tickets to Beer Festival
- Must approve by July 1st to appear on beer coasters

Gold Sponsor – 5 available

Cost of sponsorship - \$1,000 cash or cover supplies needed

- Logo on all items in Marketing Packs B and C
- Includes 8 regular tickets to beer festival

Silver Sponsor – 8 Available

Cost of sponsorship - \$500 cash or cover supplies needed

- Logo on all items in Marketing Pack C
- You must supply your own banners
- Includes 4 regular tickets to Beer Festival

Bronze Sponsor – 12 available

Cost of sponsorship \$250 cash or cover supplies needed

- Logo to be put on website and printed on promotional t-shirt
- 2 Promo tickets to Beer Festival

Please make all cheques payable to *McGregor Mug Run Inc.*



MCGREGOR MUG RUN & INTERNATIONAL BEER FEST

Marketing Pack – C

Sponsor page of website
Promo T-shirts
Beer Fest site banners (4)

Marketing Pack – B

Finish line banners (2)
Flyers
Website banner ad

Marketing Pack - A

Beer Coasters
Finish Line Archway banners
Tickets – online and printed
Shuttle vehicle head rest covers
Shuttle vehicle magnet

Promotional Tickets

1 Mug

Regular Tickets

1 Mug
4 Drink tokens
1 Baseball cap

VIP Tickets

1 Mug
6 Drink Tokens
1 Hooded Sweatshirt
Free shuttle ride home

Supplies needed for 2015 Event

Item	Quantity	Price
Generators & distributor panels - 19-25 KVA	2	\$300 each
Fence	1200 Feet	\$800
Golf Carts	4	\$100 each
Long range Walkie-talkies with headsets	12	\$30 each
Sound Equipment	2 sets	\$1,000 each
80 X 40 tents	2	
20 X 40 Tents	2	

For more information, please contact Ryan Raymond – 519-800-6455, McGregorMugRun@gmail.com



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